



JUMPSTART & BDM CHALLENGE

PROGRAM 2019 TO 2021

QUALIFICATION PERIOD - JANUARY 2019 TO DECEMBER 2021

The **Jumpstart & BDM Challenge Program** is intended to promote long-term, sustainable growth in healthy organizational volume and customers.

JUMPSTART

45,000 OSV INCREMENTAL GROWTH

EARN USD \$5,000

BDM

225,000 OSV INCREMENTAL GROWTH

EARN USD \$40,000

STARTER & MOMENTUM REWARDS

*Terms and Conditions apply *Check with your Account Manager for more details on the program.

HOW TO QUALIFY

It's simple For every 45,000 OSV incremental growth from baseline, you can earn **USD5,000** and you could earn up to **USD40,000** if you have incremental growth of 225,000 OSV from Baseline.

What's more, you can earn an extra **USD1,000** for your **starting** 45,000 OSV incremental growth (achieved within 6 months). Continue the momentum with **additional** 45,000 OSV incremental growth to earn yourself another **USD2,000** every 6 months!

There's never been a better time to develop your organization!

QUALIFICATION PERIOD - JANUARY 2019 TO DECEMBER 2021

Baseline	Total Organization Sales Volumes (OSV) as of Dec 2018
Cut-off Period	June and December of every qualification year (2019 to 2021)
JUMPSTART For every 45,000 OSV growth, earn USD5,000	OR* For every 225,000 OSV growth, earn **USD40,000



STARTER REWARD

USD1,000 will be granted to all first-time winner of either challenge with minimum 45,000 OSV incremental growth within 6 months (Jan-Jun / Jul-Dec)



MOMENTUM REWARD

By continuing with at least minimum 45,000 OSV incremental growth in the next 6 months (Jun / Dec), winners will be rewarded with **USD2,000**.

Volume counted within your organisation will be capped at 2,500 GSV per SEA *Certified Brand Representative within Paid as Level

**Certified Brand Rep Definition: Brand Rep with minimum 2,000 GSV*

BASIC MAINTENANCE - Jumpstart: Qualifier must be paid minimally as Executive Brand Partner Ruby with 4 SEA Certified Line for 4 months in Jun/Dec and no flex blocks shall be used in order to qualify for the bonuses. **BDM:** Qualifier must be paid minimally as Executive Brand Partner Ruby with 4 SEA Certified Line for 4 months in Jun/Dec and no flex blocks shall be used in order to qualify for the bonuses. **Qualifier for BDM** must create a new G1 Star OR a minimum of 1 incremental SEA 10K Leadership team in their qualification year and maintain it for 4 months. Qualifiers must maintain minimum 2000 GSV monthly sales during the qualification period.

**Pay-out will be based on the higher of both challenge **USD40,000 is inclusive of prior Jumpstart pay-outs*

Multiply your Rewards Today!

QUALIFIERS WHO HAS DOWNLINE QUALIFIER WITHIN GENERATION 1 TO GENERATION 6 MAY COUNT CAPPED OSV VOLUME PER LINE AS SHOWN BELOW:

GENERATIONS	For every 45,000 OSV Incremental growth in June/December	For every 225,000 OSV Incremental growth in June/December
G1	22,500 OSV	112,500 OSV
G2	11,250 OSV	90,000 OSV
G3	11,250 OSV	67,500 OSV
G4	-	45,000 OSV
G5	-	22,500 OSV
G6	-	-

For further details, please kindly contact your local Account Manager.

Terms & Conditions:

- Jumpstart & BDM Challenge Program is open to Nu Skin's Southeast Asia region ("SEA") Executive Brand Partners / Ruby and above only.
- Only SEA Brand Executive Brand Partners / Ruby in good standing may participate. Any participant that violates the terms and conditions of their Brand Affiliate Agreement/Distributor Agreement and/or Policies & Procedures with Nu Skin International Inc. or its affiliated companies at any time during the Qualification Period may be deemed ineligible. Eligibility for all reward payments under this Jumpstart & BDM Challenge Program is based on meeting all requirements of the Sales Compensation Plan, including retail sales.
- Nu Skin does not pay any compensation for recruitment.
- The Jumpstart & BDM Challenge Program is intended to promote long-term, sustainable growth in healthy organizational volume and customers.
- "OSV Growth" includes all Brand Representatives / Executives in the Participant's organization who successfully maintain at least 2,000 GSV of monthly sales, subject to the limitations and exclusions provided below.
- The Jumpstart & BDM Challenge Program should be participated in with a focus on building a consumer group and must result in the growth of active consumers within the Participant's organization.
- Participation in the Jumpstart & BDM Challenge Program constitutes Participant's full and unconditional agreement to and acceptance of the Jumpstart & BDM Challenge Program rules and obligations.
- Nu Skin reserves the right to withhold payments if Nu Skin determines that a Participant violated any conditions of the Jumpstart & BDM Challenge Program including, but not limited to, manipulation of the Sales Compensation Plan requirements.
- Nu Skin reserves the right to audit and assess the validity of Brand Representative / Executive accounts and their related volume. Any Brand Representative / Executive account that was established in violation of the requirements set forth in the Sales Compensation Plan will be considered invalid and may result in disciplinary action. Participants may not buy or encourage others to buy additional products to maintain an Brand Representative / Executive pin level. Nu Skin may disqualify any Brand Representative / Executive account that is meeting GSV requirements by purchasing large volumes of products, unless the Brand Representative / Executive can establish that they are reselling products in excess of the amount of product that is reasonable for personal consumption.
- Without prejudice to Nu Skin's product return policy in the Policies & Procedures (including but is not limited to Nu Skin's right to recoup bonuses paid on returned products), product returns within 12 months (including return of products made by the downlines of the Brand Representative / Executive that count towards the qualification) following the end of this Jumpstart & BDM Challenge Program of more than 15% in the GSV agrees that Nu Skin has the right to recoup any payments paid out under this Jumpstart & BDM Challenge Program. Brand Affiliate / Distributors must not be in breach of Chapter 2, Section 6.5 of the Policies & Procedures. Any indication of manipulation regarding the qualification criteria will disqualify any attempting to benefit from the action. This includes but is not limited to buying in volume for qualification purposes on downlines accounts.
- Nu Skin reserves the right to modify or terminate the Jumpstart & BDM Challenge Program at any time based on performance, participation or other factors, at Nu Skin's sole discretion without prior notice. In the event that the Jumpstart & BDM Challenge Program is modified or terminated, Nu Skin may provide compensation to Participants on a pro-rata basis, as Nu Skin deems appropriate in its sole discretion.
- In the event of any disputes, the decision of Nu Skin is final and binding. No enquiries, appeals verbal or written, shall be entertained. You shall accept and abide by any and all decisions made by Nu Skin concerning, without limitation of, these terms and conditions and any other matters relating this Jumpstart & BDM Challenge Program.
- The Jumpstart & BDM Challenge Program and these terms and conditions shall be governed by and construed in accordance with the laws of Singapore.